

VILLAGE OF GLENCOE
GOLF ADVISORY COMMITTEE

March 23, 2015

7:00 p.m.

Glencoe Village Hall
675 Village Court
Glencoe, IL, 60022

A G E N D A

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1. CALL TO ORDER AND ROLL CALL
Dale Thomas, Chairman
Jim Hirsch
Joe Keefe
Mitch Melamed
Ron Schmidt
Scott Shore
2. APPROVAL OF FEBRUARY 2015 MEETING MINUTES
3. PUBLIC COMMENT TIME
4. MANAGER'S MONTHLY REPORT
 - FEBRUARY 2015 SUMMARY REPORT
5. CLUBHOUSE TASK FORCE UPDATE
6. OTHER BUSINESS
7. ADJOURNMENT

VILLAGE OF GLENCOE
GOLF ADVISORY COMMITTEE
Meeting Minutes
February 23, 2015

1. CALL TO ORDER AND ROLL CALL

The Golf Advisory Committee was called to order at 7:00 p.m. at Village Hall. The following members were present:

Dale Thomas, Chairman
Mitch Melamed
Scott Shore
Jim Hirsch

Committee members Joe Keefe and Ron Schmidt were absent. Matt Radde, head golf professional and Caesar Noriega, assistant golf professional, were also in attendance.

2. APPROVAL OF THE 2015 JANUARY MINUTES

The January Golf Advisory Committee meeting minutes were approved as submitted.

3. PUBLIC COMMENT TIME

None.

4. MANAGER'S MONTHLY REPORT

- The golf course recognized \$13,000 in unused rainchecks from the season.
- The golf course is now accepting online payments for Senior Memberships and Permanent Tee Time Memberships. The online option has been well received by the members.
- The Senior Memberships purchased online will have their ages verified by showing their ID prior to picking up their membership card.

5. FY2016 BUDGET REVIEW: REVENUES AND EXPENSES

- Stella presented the Revenue and Expense budget numbers for 2015.
- No greens fees are being increased for the upcoming year although power cart fees will increase by \$1.00.
- Permanent Tee Time members and Senior Members will receive a \$1.00 discount on carts when playing during applicable times.
- Dale asked what the benefits of underground cart storage are. Stella answered that personnel, maintenance, general wear and tear and the batteries will all benefit from the carts being stored indoors.
- The cart lease expires at the end of the year and Stella plans on going to RFP for either leasing or purchasing a new cart fleet. Although we receive many compliments on our current fleet their age is starting to show.

- Dale asked if we should consider a GPS system on the new carts. Stella answered that our app has free GPS included and the overall cost of a GPS system is still cost prohibitive.
- Matt presented an update on the Permanent Tee Time program. Currently we have three new groups replacing two groups that dropped out. So overall we are up one group compared to last season and we anticipate exceeding the budgeted numbers.
- Dale asked where the new groups are coming from. Matt answered that the new groups are comprised of Glencoe residents as well as players from Mt. Prospect and Deerfield.
- Payroll was increased for hourly employees across the board. The increase is in response to the new minimum wage in Chicago as well as a means to attract better qualified employees, especially in the maintenance department.
- The golf course has reinvested over \$2 million in improvement projects over the last 8 years back into the golf course.
- Dale made a motion that the committee approve the FY2016 budget as presented, Scott Shore seconded the motion a vote was taken and the FY2016 budget was unanimously approved.

6. CLUBHOUSE TASK FORCE UPDATE

- Larry Levin is in the process of scheduling a meeting with County Commissioner Suffredin. This meeting will take place in the next few weeks and a report on the meeting will be given at the next Golf Advisory meeting.
- Mitch added that interest rates on bonds are currently very favorable and hopefully we can take advantage of the rates for the new clubhouse before they increase.

7. OTHER BUSINESS

- None.

8. ADJOURNMENT

- There being no further business for discussion, the meeting was adjourned at 7:50 p.m.



Glencoe Golf Club

To: Golf Advisory Committee
From: Stella Nanos, General Manager
Date: March 14, 2015
Subject: February 2015 Monthly Report

Financial Overview: Total revenues for the month were \$4,352 versus the budget of \$0.

	2015 Actual	2014 Actual
Rounds	0	0
Average Rate	N/A	N/A
FYTD Rounds	32,171	33,166

Departmental Overview:

Golf Shop: There were no rounds played in February.

Merchandise: Merchandise sales totaled \$153 vs. a budget of \$0.

Driving Range: The driving range has been closed for the season.

Rentals: Power cart rental revenue was \$0 vs. a budget of \$0; pull cart rental revenue was \$0 vs. a budget of \$0.

Food & Beverage: The restaurant is closed for the season and will reopen April 1st, 2015.

Golf Course:

- Tee signs were sanded down and re-painted in preparation for the season.
- The final tree trimming work took place with the use of contracted climbers. The work entailed trimming and shaping designated trees and dropping the debris. The maintenance staff at the Club will perform the pickup and chipping of all the debris in the spring.
- Performed snow and ice removal throughout the month as needed.
- Equipment repairs as well as preventative maintenance continue on all mowing units. This work includes the grinding/sharpening of all mowing blades.

2015 Weather: The high temperature for the month was 43 degrees and the low was -8 degrees. The average high for the month is 32 degrees and the average low is 17 degrees. Total precipitation was 27 inches against an average of .95 inches.

Marketing Notes:

- A new online application and payment portal was rolled out for the Permanent Tee Time Program.
- An email blast was sent promoting indoor teaching and indoor lesson specials.
- The website was updated with 2015 Senior Membership information and summer junior camp information.
- Senior memberships were highlighted in an ad placed in 22nd Century Media publications to north shore suburbs.
- Placed an ad for junior summer camps in north shore camp guide to surrounding communities.
- An email blast was sent to our past summer camp participants to inform them that 2015 summer camp registration is now available online.
- A new system was implemented to offer Senior Memberships to be purchased online. The system was marketed through an email blast to past members.

Miscellaneous:

- The FY2016 Golf Budget was presented to the Golf Advisory Board and was unanimously approved.
- The FY2016 Golf Budget was approved by the Village Board.
- Fees have been received for the FY16 permanent tee time program; staff expects to exceed the budgeted number of \$184,000.
- A new junior program, Juniors- Pay Your Age, has been created to encourage play in the evenings and bring more families out to the course.
- Dave Arden has completed and passed the Illinois pesticide license examination.

Sincerely,

Stella Nanos
General Manager
Glencoe Golf Club